



## Society of Utah Medical Oncologists - Levels and Privileges

SUMO corporate membership provides businesses with the opportunity to align themselves with Medical Oncology practices throughout Utah. Advertisers are able to reach Medical Oncologists and practice decision makers via advertising in society newsletters, websites, and at business, educational and legislative conferences.

### Levels of Corporate Membership:

<b>NON-Corporate Members:</b>	Spring Exhibit Booth Fees	\$1500 (business meeting)
	Fall Exhibit Booth Fees	\$2000 (didactic meeting)

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Diamond	\$10,000	Spring Exhibit Booth Fees	Free (includes 5 reps)
		Fall Exhibit Booth Fees	Free (includes 5 reps)

### Privileges:

- Distribution of your organization's FDA approvals will be emailed to the membership as timely as possible.
- Recognition as a Diamond Member on the SUMO Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).
- We will post a link to your organization's main website, a link to your patient assistance program and your local representatives' contact information on the SUMO website.
- Your organization may send one representative to specially called meetings free of charge (except the payor relations committee meetings which are invitation only). For instance: SUMO physician dinner with a senator, congressman, J3 representative or national community oncology advocate.
  - a. You will be recognized as a Diamond member at such meetings.
- You may send up to 5 representatives and exhibit at the Fall didactic meeting and the Spring business meeting free of charge.

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Platinum	\$7,500	Spring Exhibit Booth Fees	Free (includes 4 reps)
		Fall Exhibit Booth Fees	\$900 (includes 4 reps)

Privileges:

- Distribution of your organization's FDA approvals will be emailed to the membership as timely as possible.
- Recognition as a Platinum Member on the SUMO Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).
- We will post a link to your organization's main website, a link to your patient assistance program and your local representatives' contact information on the SUMO website.
- Your organization may send one representative to specially called meetings for a nominal fee (except the payor relations committee meetings which are invitation only). For instance: SUMO physician dinner with a senator, congressman, J3 representative or national community oncology advocate.
  - a. You will be recognized as a Platinum member at such meetings.
- You may send up to 4 representatives and exhibit at the Spring Business meeting free of charge and exhibit at the Fall didactic meeting at a prorated fee of \$900.

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Gold	\$5,000	Spring Exhibit Booth Fees	\$700 (includes 3 reps)
		Fall Exhibit Booth Fees	\$1050 (includes 3 reps)

Privileges:

- Distribution of your organization's FDA approvals will be emailed to the membership as timely as possible.
- Recognition as a Gold Member on the SUMO Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).
- We will post a link to your organization's main website, a link to your patient assistance program and your local representatives' contact information on the SUMO website.
- Your organization may send one representative to specially called meetings for a nominal fee (except the payor relations committee meetings which are invitation only). For instance: SUMO physician dinner with a senator, congressman, J3 representative or national community oncology advocate.
  - a. You will be recognized as a Gold member at such meetings
- You may send up to 3 representatives and exhibit at the Spring business meeting at a prorated fee of \$700 and exhibit at the Fall didactic meeting at a prorated fee of \$1050.

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Silver	\$3,000	Spring Exhibit Booth Fees	\$800 (includes 2 reps)
		Fall Exhibit Booth Fees	\$1200 (includes 2 reps)

This includes the spring business meeting and the fall didactic meeting only.

Privileges:

- Distribution of your organization's FDA approvals will be emailed to the membership as timely as possible.
- Recognition as a Silver Member on the SUMO Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).
- We will post a link to your organization's main website, a link to your patient assistance program on the SUMO website.

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Bronze	\$1,500	Spring Exhibit Booth Fees	\$1000 (includes 1 rep)
		Fall Exhibit Booth Fees	\$1500 (includes 1 rep)

This includes the spring business meeting and the fall didactic meeting only.

Privileges:

- Distribution of your organization's FDA approvals will be emailed to the membership as timely as possible.
- Recognition as a Bronze Member on SUMO Website, Corporate event slideshows and in future newsletters. (Includes high resolution logo).